
Blue Dog
FOUNDATION
Est 2024
Take a Paws
Retreat
Sponsorship Prospectus
$50,000
fundraising goal
Helping first responders, veterans and their families pause, reconnect and build resilience.
27 – 31 May 2027
Kianinny Bush Retreats,
Tathra NSW
Supporting families through
connection, recovery and practical wellbeing.

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Kianinny

About the Retreat

A 4-night family wellbeing retreat

The Take a Paws Retreat is a 4-night family wellbeing retreat designed to support first responders, veterans and their families, providing a safe and welcoming space to pause, reconnect and build resilience together.



Dates:
27–31 May 2027

Location:
Kianinny Bush Retreats, Tathra NSW

Format:
Family-focused, trauma-informed wellbeing retreat

Why it matters

Trauma affects not only the individual, but also partners and children. The retreat aims to provide connection, recovery, practical tools and breathing space for the whole family.

What families will experience

- Mental health and wellbeing sessions
- Yoga and breathwork (with SiSU Canberra)
- Family connection activities
- Contrast therapy options (e.g. pool, sauna, nature)
- Archery and zipline
- Time to rest and reconnect

What funds will help cover

- Accommodation for retreat families
- Nutritious meals
- Program delivery and facilitation
- Wellbeing activities and outdoor experiences
- Family resources and take-home tools
- Subsidised participation for families in need

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Same Brave People. Happier Tomorrows.

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Program Delivery & The Full TARP Course







The injured worker's participation in the TARP course is primarily funded through insurance. **The Blue Dog Foundation is raising funds so their families can attend alongside them,** removing the financial barriers that often stop families from taking part in this important journey.

What the program includes

Accommodation
Comfortable retreat accommodation for the injured worker and their family.

Meals
Nutritious meals provided throughout the retreat.

Family Activities
Opportunities to reconnect through guided family activities.

Wellbeing Supports
Yoga, breathwork, mental health sessions and practical tools for the whole family.

Travel Assistance
Support with travel costs to help families attend who may otherwise be unable to participate.

Resources
Take-home tools, information and ongoing support to continue the wellbeing journey.

Who is helping deliver it

Blue Dog FOUNDATION Est 2024
Coordinates the retreat and family support, raising funds to remove the financial barriers for families to attend.

SISU CANBERRA
is on board to assist with the wellbeing components of the program, providing expert facilitators and a supportive environment.

With me. With you.
is on board to assist with the running of the event, contributing people, experience and resources to help make the retreat a success.

The full TARP course will be run by trained professionals.

Location:
Kianinny Bush Retreats, Tathra NSW

A safe and welcoming space to pause, reconnect and build resilience together.

Sponsor support helps remove the financial barriers that stop families from taking part.

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Removing barriers. Stronger families.

How the Funding Works

Who pays for what?

Insurance / approved funding

Insurance providers are expected to cover the **majority of approved costs** associated with the injured member's participation.

- Primary participation in the TARP course
- Approved treatment / wellbeing components for the injured member
- Relevant professional supports linked to the injured member's recovery
- Other approved costs subject to insurer approval

Individual funding remains subject to approval.

Blue Dog Foundation / sponsor support

The Blue Dog Foundation is fundraising to cover the costs associated with the **partner, children and family** attending alongside the injured member.

- Family accommodation
- Family meals
- Family activities and connection opportunities
- Travel assistance for partners and children
- Family resources and take-home tools
- Subsidised participation for families who need support

$50,000 goal — helping remove the financial barrier for families to attend.

What sponsor support makes possible





Families can attend together
No one is left behind during the recovery journey.

Recovery support extends to the home
Families gain practical tools, resources and knowledge to keep building wellbeing.

Partners and children are included, not left behind
The whole family is supported.

More families can access the retreat regardless of cost
Sponsor support removes financial barriers and creates equitable access.

Kianinny Bush Retreats, Tathra NSW

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CONNECTION, COMMUNITY. WHAT'S NEXT.

SUPPORTING FIRST RESPONDERS, VETERANS AND THEIR FAMILIES

HELP US GIVE MORE FAMILIES A CHANCE TO

TAKE A PAWS RETREAT

REST. RECONNECT. BUILD RESILIENCE.
STRONGER FAMILIES. BRIGHTER TOMORROWS.

Mental health injuries can't always be seen, but they are just as real. Our first responders and veterans carry the weight long after the job ends. With your support, we can give 16 families the chance to step away, reconnect and learn practical tools to navigate life after service.



> *A chance to unplug, heal, reconnect and build a brighter tomorrow together.*

OUR FUNDRAISING STREAMS

Get involved. Sponsor. Donate. Share.

ONLINE AUCTION
DECEMBER 2026

- Unique retreat and outdoor experiences
- Open to all supporters
- 100% of proceeds to the Take a PAWS Retreat

BLUE DOG LAUGHS
EARLY 2027 (MELBOURNE)

- A night of laughter, connection and community
- Helps keep the conversation going
- Raising awareness for the Take a PAWS campaign

MAJOR RAFFLE
DEC 2026 – MAR 2027

- Incredible prizes (e.g. retreat stays)
- Tickets online
- Drawn March 2027
- 100% of proceeds to the Take a PAWS Retreat

ONLINE AUCTION
MARCH 2027

- More than just items
- Unique experiences like adventure activities
- Open to all supporters
- 100% of proceeds to the Take a PAWS Retreat

TRIVIA NIGHT
DATE TBC (2027)

- Gather your team for a fun night out
- Great prizes and giveaways
- Bring your mates, work colleagues or unit
- 100% of proceeds to the Take a PAWS Retreat

SPONSORSHIP
ONGOING

- Business sponsorships and event partnerships welcome
- Cash sponsorships, prize sponsorships and in-kind support help families attend

DONATIONS
ONGOING

- Donations of any amount help make the retreat possible
- One-off gifts and larger contributions are welcome

REAL PLACES. REAL IMPACT.

WE HELP PEOPLE WHEN THEY HAVE A **PHYSICAL INJURY.**

IT'S TIME WE DO THE SAME FOR **MENTAL HEALTH INJURIES.**

OUR GOAL

$50,000
TO SEND APPROXIMATELY 16 FAMILIES TO THE TAKE A PAWS RETREAT (ACCOMMODATION, MEALS & SCHEDULED FAMILY ACTIVITIES)

TARGET DATE
15 MARCH 2027
If we reach our target, we will open Expressions of Interest for families to apply.

HOW YOU CAN HELP

DONATE
Any amount makes a difference.

SPONSOR
Event sponsorships, cash sponsorships and prize sponsorships.

DONATE A PRIZE
Products, services or experiences.

BUY & SUPPORT
Merchandise, coins and raffle tickets.

SHARE
Help us spread the word.

Connection can change everything.

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Sponsorship Tiers

Partner with us to help families attend the retreat

Platinum Partner
$10,000+

- Prominent logo placement across all retreat materials and communications
- Major campaign recognition
- Social media features
- Website recognition
- Event and campaign acknowledgement

Gold Partner
$5,000

- Strong logo placement across retreat materials and communications
- Campaign recognition
- Social media acknowledgement
- Website recognition

Silver Partner
$2,500

- Logo inclusion on selected campaign assets
- Social media acknowledgement
- Website listing

Bronze Partner
$1,000

- Name/logo acknowledgement across retreat materials
- Campaign thank-you recognition

Prize / In-kind Partner

- Recognition for donated raffle prizes, auction items, products, accommodation, travel support or services.

Tailored opportunities also available

- Sponsor a family
- Sponsor a specific activity or wellbeing component
- Contribute goods, services or raffle prizes

> "All sponsor support helps Blue Dog cover the family-related costs not met by insurance."

Kianinny Bush Retreats, Tathra NSW

A safe and welcoming space to pause, reconnect and build resilience together.

www.thebluedogfoundation.org



WITH THANKS TO OUR SUPPORTERS

Helping first responders, veterans and their families

LawAdvice
COMPENSATION LAWYERS

SISU
CANBERRA

STREET ATHLETE

TACTICALLY ENGAGED RINGS CO.

CAPITALS

Blue Dog
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Get in Touch

For sponsorship enquiries or to support the **Take a Paws Retreat**, please get in touch.

info@thebluedogfoundation.org

www.thebluedogfoundation.org

Blue Dog Foundation



Connection can change everything.